

Project Title Getting Up and Getting Out: The Gaucho Gears Library BookBike Connects to the Campus

Principal Applicant

Pamela Gautier, Faculty Librarian, pamela.gautier@gccaz.edu, 845-3425, Glendale Community College

Name, title, college or district, email address, and phone number of each team member who created the innovation.

- Michelle Petry, GCC Faculty Librarian, michelle.petry@gccaz.edu, 845-3776;
- Francis Mateo, Former Development Director Maricopa Foundation (submitting on her behalf posthumously)"

Winning innovations should fall into one of the following categories. Select the category most strongly aligned to the project (maximum of one)

- Student Services and Activities

Winning innovations should meet one or more of the following criteria. When submitting your college's winner, please select the criteria that most strongly apply to the innovation. Select the criteria aligned to the project (select all that apply).

- Efficiency. There is evidence that the innovation contributes to a more efficient way of doing things. Student ratings, perceptions of outside consultants, and pre- and post-comparison of time involved are examples of evidence.,
- Cost Effectiveness. There is evidence that the innovation adds value to the institution while at the same time containing or reducing costs. Cost data will serve as evidence.,
- Replication. The innovation selected can be replicated at other institutions with a minimum of difficulty.,
- Creativity. The innovation should be original or the adaptation creative. The program description or letters from experts are examples of evidence.

Description (maximum of 1,000 characters)

The Glendale Community College Library Media Center is a 21st Century learning environment that seeks to meet the needs of today's students. Many of our resources are accessible from anywhere 24/7, but students who do not come into the library or have a class scheduled with a librarian miss out on utilizing these incredible resources simply because they aren't familiar with them. The Gaucho Gears BookBike program allows us to partner with various cultural events on campus and departments to be an attention-getting, innovative tool for outreach, marketing, and instruction. For more information and to see a video on the project produced by Maricopa Now on our library research guide: <https://guides.gccaz.edu/bookbike>

For a description of goals, criteria, and category:

<https://docs.google.com/document/d/1mwKMsAKP1gg7s67cX-vpz0FtkxDC-B8-wQC4xePcRzw/edit?usp=sharing>